

Free 3G Jadoo offer for existing and new GSM customers
(from 21st September 09 to 30th September 09)

3G Jadoo Mobile services were have been launched in Mumbai on 10th August 2009. The 3G network is available in South, Central, North and West –I areas of MTNL Mumbai up to Airport on Western Express high way up to Mulund. Every day new sites are being added to expand 3G network. The complete city of Mumbai will be covered with 3G network by the end of November 2009. In Mumbai MTNL is the only operator licensed to provide the 3G services at present.

The following services are supported on 3G Jadoo services –

- 1) Video call.
- 2) High speed internet up to 384 Kbps.
- 3) 3G Blackberry services.
- 4) Mobile TV.
- 5) VoIP and
- 6) A host of other value added services.

The services at the serial number 1, 2 and 3 have already been launched and appreciated by the customers. The remaining services are in the stage of validation and will be launched shortly. The customers will get enhanced voice quality on 3G platform at 2G tariff. The data usage will be charged as per data plan selected by them.

In order to increase the 3G customer data base, it is decided to provide a free offer from 21st September 09 to 30th September 09.

The details of this offer are as follows:

- 1) Promotional SMS with details will be sent to all the Dolphin & Trump subscribers.
 - 1.1 MTNL will proactively provide 3G services free of rental charges to all customers having 3G handsets.
 - 1.2 If any customer having 3G not covered in 1.1 such customer can avail the 3G services by following the procedure given below:
 - 1.3 Trump customers can send SMS “FREE 3G” to “444” and Dolphin customers can send SMS “FREE 3G” to 555.
 - 1.4 The customer can also call 1503 to avail this offer.
- 2) The one time activation fees of Rs 300/- will not be applicable during this period.

- 3) The video call facility will be offered free to the customers in the MTNL network as per their requirement.
- 4) Access to high speed Internet browsing facility is also provided free. However, the data usage will be charged @ Re 0.50 per 100 KB.
- 5) The 3G service will be disabled after the trial period where customer does not send "ACT 3G" on 444 or "555" respectively.
- 6) The customer has to maintain a minimum balance of Rs 50/- in his account.
- 7) SMS sent to 444 or "555" will be charged at Rs 2/- per SMS.

How the customer can avail this offer?

a) Trump customers

- 1) No effort is required by the customer having 3G hand set as 3G will be provided automatically. If the customer upgrades his to 3G during the offer period he can avail this facility by sending "FREE 3G" to 444.
- 2) If the customer wishes to continue the services after free trial offer with waiver of one time activation charges of Rs 300/-, the customer should send "ACT 3G" to 444 before the expiry of the trial period. The list of such customers will be maintained and they will be provided 3G services without charging any activation fees.
- 3) After the free trial period the activation charge of Rs 300/- will be charged.
- 4) The customer who has sent "ACT 3G" during the offer period, the activation of Rs 300/- will be waived. The customer will have to maintain minimum balance of Rs 50/- in his account.
- 5) The browsing and down load will be charged @ 50 paisa per 100 KB.

b) Dolphin customers

1. No effort is required by the customer having 3G hand set as MTNL will be provided automatically. If a customer upgrades to his to 3G during the offer period he can avail this facility by sending "FREE 3G" to 555.
2. If the customer wishes to continue the services free trial offer with waiver of one time activation charges of Rs 300/-, the customer should send "ACT 3G" to 555 before the expiry of the trial period. The list of such customers will be maintained and they will be provided 3G services with out charging any activation fees.

3. After the free trial period the activation Rs 300/- will be charged.
4. The customers who will send "ACT 3G" during the offer period, the activation of Rs 300/- will be waived.
5. The browsing and down load will be charged @ 50 paisa per 100 KB.